

## Solutions for a resource-efficient chemical industry



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Often at the heart of discussions about innovation and environmental protection, the chemical industry has long become both an important provider and an avid user of clean technologies.

The challenge of enabling economic growth without further straining natural resources and preserving the environment is central to many a business model.

In this talk, we draw on our experience and share some insights on how this puzzle is addressed by Bayer in a beneficial and profitable way, and similar trends from the chemical industry