



Formulating  
new standards

**HTBA (HealthTech BioActives) is a global company based in Spain specialized in Flavonoids and Vitamin B12 derivatives.**

Leveraging over 40 years of experience in the production of Pharmaceutical APIs, Taste Ingredients, Health Ingredients and Animal Nutrition, from naturally sourced materials.

We are determined to support our customers with rigorous standards throughout the entire value chain, from raw materials to commercialization.

At HTBA we strive to continuously formulate high standards and solutions – from our Global HQ in Barcelona, Spain and US subsidiary in Cincinnati, OH to our manufacturing facilities in Beniel, Murcia (Southern Spain).



## Taste Ingredients

### Beverages, dairy, and non-dairy applications

#### NF01

Natural taste modulation

- Reduces astringency, bitterness, and metallic notes.
- Improves taste and overall acceptability.
- Works across all families of bitterness receptors.
- Optimized for non-dairy applications.
- Natural from grapefruit.
- JECFA & FEMA GRAS-approved.

#### NF02

Natural taste modulation

- Reduces off-flavors from proteins.
- Flavour enhancement.
- Brings forward sweetness top-notes.
- Optimized for dairy applications.
- Natural from apple tree.
- JECFA&FEMA GRAS-approved.

#### NF04

Natural taste modulation

- Reduces bitterness.
- Reduces off-flavours.
- Natural from sweet orange.
- FEMA GRAS-approved.

#### Citrosa+

The sweet side of citrus

- Reduces off-flavors as a result of sugar reduction from high-intensity sweeteners.
- 1500 times sweeter than sugar.
- Highly soluble with patented formulation.
- Derived from bitter orange.
- EU / GRAS-approved in supplements and food.

contact us at: [showinfo@htba.com](mailto:showinfo@htba.com)

phone: +34 935 04 44 00

**Barcelona Headquarters Address:**

Avinguda Diagonal, 567 4<sup>th</sup> Fl  
Barcelona, Spain 08029

**US Office Address:**

9878 Windisch Road  
West Chester, Ohio 45069